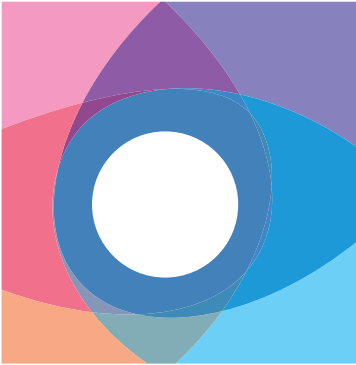


LOGO

Solid Color:
For Formal Logo Use



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Transparent:
To be incorporated brochures, or PR material design



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Sebastião Salgado: *Genesis*

Sep 19, 2014–Jan 11, 2015



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Zoe Strauss: *Sugar Tattoo*

Sep 19, 2014–Jan 11, 2015

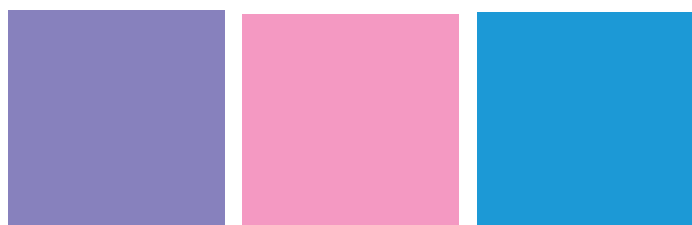


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COLOR

Primary Colors

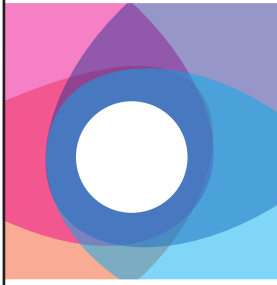


Secondary Colors



Typography

Gotham Black
Gotham Book



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Where

IMAGE

Sparks

DIALOGUE



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